

# ANNUAL REPORT

## 2024







# ANNUAL REPORT 2024



## Looking Forward 2025

Here's a sneak peek at exciting projects and improvements on the horizon:

- **50th Anniversary of the Library:** Join us in commemorating five decades of service, knowledge, and community.
- **Mobile App:** Experience the convenience of our new mobile app, designed to bring the library to your fingertips.
- **New Website:** Enjoy a fresh, user-friendly website that makes exploring our resources easier than ever.
- **Dedication Plaque:** Honor our journey with a special dedication plaque.
- **Donation Tree:** Contribute to our future with a new Donation Tree. Every leaf represents community support.
- **Idea Lab Enhancements:** Benefit from improved acoustics and additional counterspace in the Idea Lab.
- **Additional Board Book Bin:** Find more board books for our youngest readers.
- **Early Literacy Play Area:** Discover new toy storage solutions, enhancing our early literacy play area.
- **Theater Workshop for Teens:** Ignite creativity with our new theater workshop, tailored for teens.
- **And Much More:** Stay tuned for additional exciting developments and events.

## Our Leadership

### Library Board



Jennifer Schulz  
President



Eric Shotwell  
Vice President



Gwendolyn Newton  
Treasurer



Carrie Francis  
Secretary



Becky Knapp  
Trustee



William Lonsberry  
Trustee

### Library Staff



April Stevenson  
Director



Amy Rosen  
Assistant Director

## 2024 by the numbers



76,611  
Visits to  
the library

264,852  
Items  
checked out



744,814  
Minutes read  
during Summer  
Reading

59,846  
Audio and eBooks  
borrowed online



The Study  
Rooms  
were used  
2,641  
times



86,045  
Items are in  
the collection  
28,240  
New items  
were added



10,517 People  
attended  
459 programs

2,870  
seed  
library  
checkouts



9,530  
Cardholders  
2,850  
New this year

16,330 Reference  
questions  
answered



18,614  
Items shared  
with other  
libraries  
618 Shared  
through MeL



5,951  
People  
signed  
onto Wi-Fi

8,440 People  
used the public  
computers



33,324  
People  
visited the  
library  
website



## Momentum and Milestones

2024 marked an exciting new chapter for our library with the implementation of a community-crafted strategic plan, celebrating our achievements and providing a clear future direction. Over the past five years, we've settled into our current building and gained momentum. Our focus on strengthening community connections and fostering partnerships has enhanced our services and introduced innovative technologies for our patrons.

We are thrilled to celebrate our library's 50th anniversary. This year promises discovery and growth, inviting you to explore all our public library offers—from wide-ranging programs to cutting-edge technology and a welcoming environment.

Join us in celebrating and discovering your public library, and together, we can continue building a vibrant and connected community.

## Vision

### Inspiration through Information

## Mission

The White Lake Township Library is committed to providing informational, educational, cultural and recreational resources in a welcoming environment that offer the opportunity for the community to gather and grow, leading to enrichment, enjoyment, knowledge, and lifelong learning.

## Strategic Plan Achievements

### GOAL 1 - Become a community hub for learning, culture, and personal connection

**Partnered** to provide programs and services with:

- Friends of the White Lake Township Library
- Huron Valley Council for the Arts
- White Lake Township Fire Department
- White Lake Township Police and WLT Police Foundation
- White Lake Township Senior Center
- Huron Valley Community Coalition
- New Horizons
- Freedom Works
- Girl Scout Troop 71057
- Huron Valley Continuing Education
- The Lions Club
- The Daughters of the American Revolution Sashabaw Plains and Lydia Barnes Potter Chapters

**Celebrated** five years in our new building.

### GOAL 2 - Strengthen the impact of staff, board, and ambassadors in the community

**Streamlined** Organizational Structure

**Updated** Volunteer Policy and Procedure

**Increased** Trustee Community Engagement



### GOAL 3 - Resources & Services: Broaden the firm financial foundation of the Library

**Received:**

- \$40,000 from our Friends of the Library
- \$1,000 grant from Dollar General Literacy Foundation
- \$2,000 sponsorship for our early literacy backpacks from Vibe Credit Union.
- \$1,600 in inflatables and rock climbing rentals from the Oakland County Parks.

**Hosted** a scrapbook fundraiser event.

### GOAL 4 - Expand awareness of the Library and its value to the community

**Enhanced** accessibility with a virtual tour of the library.

**Launched:**

- New program calendar
- Early literacy backpacks
- STEAM kits
- Poster and banner printing
- Laser Engraver
- 3D Printer and Pens
- Library Yard Signs

**Improved:**

- Space for more large print books.
- Lighting in adult non-fiction and youth fiction areas

