

ANNUAL REPORT

2025



WHITE LAKE
TOWNSHIP LIBRARY



ANNUAL REPORT 2025



Building our Future

2026 is off and running! We are building on last year's momentum with new services that expand access, spark curiosity, and support lifelong learning.

Patrons are enjoying in-library access to Ancestry Library Edition, opening new doors for genealogy research and family discovery. We've introduced Kanopy, a high-quality streaming service offering films, documentaries, and educational content free with your library card.

To further support inclusive and sensory-friendly experiences, we've added sensory kits to help patrons of all ages feel comfortable and engaged during their visits.

2026 will be defined by innovation, accessibility, and celebration. As we honor our past and embrace the future, we remain dedicated to inspiring curiosity, supporting lifelong learning, and serving as a welcoming hub for the White Lake Township community.

Our Leadership

Library Board



Jennifer Schulz
President



Eric Shotwell
Vice President



Gwendolyn Newton
Treasurer



Carie Francis
Secretary



Becky Knapp
Trustee



William Lonsberry
Trustee

Library Staff



April Stevenson
Director



Amy Rosen
Assistant Director

2025 by the numbers

80,942 Visits to the library	269,377 Items checked out
825,561 Minutes read during Summer Reading	62,469 Audio and eBooks borrowed online
The Study Rooms were used 2,940 times	85,433 Items are in the collection 25,836 New items were added
11,046 People attended 432 programs	368 seed library checkouts
	9,530 Cardholders 3,481 New this year
15,460 Reference questions answered	16,709 Items shared with other libraries 631 Shared through MeL
6,247 People signed onto Wi-Fi	8,067 People used the public computers
	35,454 People visited the library website

Vision

Inspiration through Information

Mission

The White Lake Township Library is committed to providing informational, educational, cultural and recreational resources in a welcoming environment that offer the opportunity for the community to gather and grow, leading to enrichment, enjoyment, knowledge, and lifelong learning.



Strategic Plan Achievements

GOAL 1 - Become a community hub for learning, culture, and personal connection

Partnered to provide programs and services with:

- Friends of the White Lake Township Library
- White Lake Township Fire Department
- White Lake Township Police Foundation
- Dublin Senior Center
- Lakeland High School Students and NHS
- New Horizons & Freedom Works
- Girl Scout Troop 71057
- Huron Valley Schools and Walled Lake Schools
- The Lions Club
- The Daughters of the American Revolution Sashabaw Plains and Lydia Barnes Potter Chapters
- Highland White Lake Business Association
- Vibe Credit Union
- Huron Valley State Bank
- Mugs and Grub
- Oakland Thrive

GOAL 2 - Strengthen the impact of staff, board, and ambassadors in the community

Updated Policies and Procedures

- Improved financial policies
- Added credit card convenience

Increased Trustee/Staff Community Engagement

- Increased Board and staff representation at local businesses and community events.
- Celebrated the Library's 50th Anniversary with the community.

GOAL 3 - Resources & Services: Broaden the firm financial foundation of the Library

Received:

- \$45,000 from our Friends of the Library
- \$2,000 sponsorship for our early literacy backpacks from Vibe Credit Union.
- \$1,600 in inflatables and rock climbing rentals from the Oakland County Parks.
- \$500 from Flagstar Bank
- \$250 from Huron Valley State Bank
- \$150 DAR Sashabaw Plains Chapter

Hosted a scrapbook fundraiser event earning over \$400

GOAL 4 - Expand awareness of the Library and its value to the community

- Improved acoustics in the Idea Lab
- Added counterspace and cabinets in the Idea Lab
- Installed a building dedication plaque
- Added new podiums and additional microphones to the Gathering Place
- Installed a donation tree
- Updated the outdoor sign
- Added Ancestry In-Library
- Added a Blessing Box to the front lobby
- Launched a new website and a mobile app
- Added toy storage to the early literacy play area
- Expanded the youth board book area
- Added baby changing tables to all public bathrooms

